



autowebSM

FEATURED WORKSPACE



BOS

SHOWCASE

www.BOS.com

PROJECT OVERVIEW

When Autoweb decided to move from the suburbs to an iconic downtown Tampa building, Rivergate Tower, they envisioned a workspace that reflected their brand and culture. As a leader of technology in the automobile business, their executives wanted to ensure the new space was strong on place identity and would align with their strategic goals for innovation in their industry. BOS Tampa worked closely with the interior design team of Create+Co to maximize the potential of this workplace within this split-level suite with riverfront and park views.

A generous number of collaborative settings with a residential feel were provided that were identifiable and welcoming to workers. The open feel and low separations reinforce Autoweb's collaborative workstyle. The use of Haworth Collection, a major supplier of leather to luxury car brands like Ferrari and Lamborghini, as well as luxury interior furnishings, stylishly closed the loop on the connection between their space and culture.









PROJECT DETAILS



PROJECT SIZE

12,000 Square Feet



KEY PARTNERS

Create+Co, Rubicon



PRIMARY MANUFACTURERS

Haworth, Haworth Collection, Andreu World, HBF, Global, Davis



CLIENT PROFILE: AUTOWEB

AutoWeb — formerly Autobytel — is a premier provider of consumer leads, web traffic and sales enhancing technologies in the automotive space. As one of the original internet companies connecting consumers and dealers, they've helped facilitate millions and millions of car deals since their founding in 1995, and they continue to be a premier partner for the many dealers and the OEMs that they work with. As they move into the next phase of their evolution, they're recommitting themselves to providing the highest quality leads, traffic and technology to help drive even greater success for the people that they serve.





happen. Some wish it to happen. Others MAKE IT HAPPEN.
Content builds relationships. Relationships are built on **PARTNERSHIP**.
However beautiful the STRATEGY, you should occasionally look at the RESULTS.
DREAMS DON'T WORK unless you do them.
Content builds relationships. Relationships are built on trust. TRUST drives revenue.
Content Curation
IMPACT
BOSMA
LET'S CONNECT HERE
CONNECTION
PIPELINE



want it to happen. Some wish it to happen. Others MAKE IT HAPPEN

IMPACT do unless you DREAMS don't work

PARTNERSHIP Content builds relationships. Relationships are built on trust. TRUST drives revenue.

Content Curation

However beautiful the STRATEGY, you should occasionally look at the RESULTS

SOCIAL GRAPH PURSUE trust. TRUST drives revenue. Relationships are built on trust. TRUST drives revenue.











ROSELLE HQ

501 South Gary Avenue
Roselle, IL 60172
877.267.0267

CHICAGO

328 S Jefferson Street
#110
Chicago, IL 60661
312.670.8530

ORLANDO

200 Technology Park
Lake Mary, FL 32746
407.805.9911

TAMPA

1600 East 8th Avenue
C-201
Tampa, FL 33605
813.549.7310



**INSPIRING
WORKSPACE
FURNISHINGS**

VIEW MORE PROJECTS

www.bos.com/showcases



BOSworkspaces
bos_workspaces
boscontract
business-office-systems