

# WORKSPACE DIGITAL



## 2020 AGENCY SERVICES & PRICING LIST



Workspace Digital  
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A **BOS** COMPANY  
HOLDINGS

**WIN NEW BUSINESS.  
ATTRACT TOP TALENT.  
ENGAGE EMPLOYEES.**

Born from 70 years of creating physical workplaces for the world's premier organizations, Workspace Digital is a Chicago-based creative and digital agency focused on impacting strategy, people, workspaces, and brands.

**HARNESS THE POWER OF DIGITAL AT [WWW.WORKSPACE.DIGITAL](http://WWW.WORKSPACE.DIGITAL)**

**“Promote your workspace culture...  
through digital and creative solutions!”**

**IMPACT STRATEGY**

Digital Consulting  
Strategy Development  
Goal Setting  
ROI Projections  
Reporting and Measurement

**IMPACT PEOPLE**

Digital Coaching and Training  
Unified Why Program  
Dedicated Resources  
Internship Programs  
Audience Building

**IMPACT WORKSPACES**

360° Workspace Services  
Digital Space Planning  
Technology & AV Integration  
Teach Easy Program  
Digital Signage  
Custom Solutions

**IMPACT BRANDS**

Website Design  
Photo & Video Production  
Social Media  
Content Marketing  
Email Marketing  
Brand Development

**KNOWLEDGE. SPEED. PRICE. ACCOUNTABILITY.  
WE ARE FOCUSED ON RESULTS.**

*From consulting to contract work, we help our clients navigate the infinite world of digital opportunity, yielding results and maximizing impact on corporate culture. Successful digital campaigns lead to long-term personal relationships. Let's get to know each other!*

**Talk to a Workspace Digital expert:**

**630.228.5258**

**info@workspace.digital**

501 South Gary Ave., Roselle, IL 60172

**TOP REASONS TO CHOOSE  
WORKSPACE DIGITAL:**

- 1** We believe in executing smart, sustainable, and focused digital work. Our strategies drive results.
- 2** We are committed to enabling teams through digital. We will do great work for you. We will empower you.
- 3** We are workspace experts capable of maximizing your TOTAL workspace...both physical and digital.
- 4** Our creative and digital work speaks for itself. Be inspired by unique solutions from Workspace Digital.

# SIGNATURE SERVICES



## DIGITAL TECHNOLOGY

Collaborative tools, video conferencing, wireless charging, room scheduling and all your other workplace technology needs. Trust our seasoned workspace experts to maximize digital technology in your space.



## DYNAMIC WEBSITES

Modern, media-rich and easy to maintain websites. From design to maintenance, trust all your website needs to Workspace Digital. We'll train your team or manage your site for you. Need a custom landing page? We've got you covered!



## VIDEO PRODUCTION

Fast & engaging sizzle videos, fully integrated video content series, product videos, training videos, motion design, drone videos, website backgrounds, video strategy: Harness the incredible power of our professional video services.



## DIGITAL SIGNAGE

Welcome visitors, recognize employees, effectively communicate and boost work culture. We'll help you create a digital space plan, select hardware and software, train your team and help you to keep your content current and relevant!



## 360° PHOTO/VIDEO

360° media, both photo and video is one of the fastest growing ways to show off a space, service, or brand. From interactive way-points and info-rich hot spots to fully immersive virtual reality client experience, get ready to go 360°!



## CONTENT MARKETING

Content is King, but creating, sourcing, and/or aggregating enough of it to feed your constantly growing deployment needs is a real challenge. Tap into our creative content team and discover effective and affordable programs.



## GRAPHIC DESIGN

Engaging visuals and beautiful designs come together in a variety of applications for use in both digital and print. Flyers, invitations, proposals, postcards, business cards, corporate signs, branding, brochures, magazines... whatever your needs, we can help!



## SOCIAL MEDIA

Social media is a huge part of our lives, but tracking ROI when considering social media for business is difficult. Learn how Workspace Digital is taking a different approach to social media and see results that will leave you more than satisfied.



## NEWSLETTERS

From single-page informative pieces to content-rich multi-page publications, a newsletter is a great way to stay relevant and communicate to both internal and external stakeholders. Our team can help you create and distribute!



## BRAND IDENTITY

Your brand is the core of your marketing effort. From logo design to brand refresh, tone to tagline and typeface, we can help you position your business identity in a way that adds value to your target audiences.



## EMAIL MARKETING

Email remains one of the most effective ways to reach external stakeholders. Workspace Digital can help you design, create, deploy and measure email marketing campaigns. We can also assist with list building.



## DIGITAL STRATEGY

The best way to maximize your efforts in the digital space is to cultivate a digital culture within your organization. Training, consulting, internship, workshops - our team is ready to build yours by sharing our knowledge and resources.

# PRICING + TIME LINES

Workspace Digital is proud to offer a lean production and project process that maximizes value and return on investment. These services can also be combined for even greater savings. Contact us for more information, additional services, and opportunity-specific pricing.

AVERAGE TIME		ESTIMATED PROJECT COST
1 Week	<input type="radio"/> <b>DIGITAL SPACE PLANNING</b>	Starting at \$1000,
2-3 Months	<input type="radio"/> <b>DYNAMIC WEBSITES</b>	Starting at \$5,000
2 Weeks and Up	<input type="radio"/> <b>VIDEO CONTENT</b>	Starting at \$1,500
2-3 Weeks	<input type="radio"/> <b>DIGITAL SIGNAGE</b>	\$3,000 - \$7,000 (depending on display)
1 Week	<input type="radio"/> <b>360° PHOTO/VIDEO</b>	Starting at \$2,000
1 Week - Ongoing	<input type="radio"/> <b>CONTENT MARKETING</b>	Starting at \$500
1 Day and Up	<input type="radio"/> <b>GRAPHIC DESIGN</b>	Starting at \$250
Daily / Ongoing	<input type="radio"/> <b>SOCIAL MEDIA</b>	Starting at \$600
1-2 Weeks Each	<input type="radio"/> <b>NEWSLETTER (x4)</b>	Starting at \$2,000
1 Week and Up	<input type="radio"/> <b>BRAND IDENTITY</b>	Starting at \$2,500
2-3 Days Each	<input type="radio"/> <b>EMAIL MARKETING</b>	Starting at \$250
1 Day - Ongoing	<input type="radio"/> <b>DIGITAL CONSULTING</b>	Starting at \$1,000
2-3 Days	<input type="radio"/> <b>CUSTOM LANDING PAGES</b>	From \$500
2-3 Weeks	<input type="radio"/> <b>DELIVERABLE REFRESH</b>	Starting at \$2,500
2-3 Days	<input type="radio"/> <b>DRONE PHOTO/VIDEO</b>	Starting at \$2,000
1 Week	<input type="radio"/> <b>PHOTOGRAPHY</b>	Starting at \$1,000
2-5 Weeks	<input type="radio"/> <b>WORK CULTURE SURVEY</b>	FREE - <a href="http://www.Workspace.Digital/WHY">www.Workspace.Digital/WHY</a>
Ongoing / Quarterly	<input type="radio"/> <b>WEBSITE MANAGEMENT</b>	Starting at \$2,500
2-5 Months	<input type="radio"/> <b>WEBSITE SEO</b>	From \$1,500