

WORKSPACE
DIGITAL

A **BOS** COMPANY
HOLDINGS

WWW.WORKSPACE.DIGITAL

TECH + AGENCY OVERVIEW

MAXIMIZE YOUR DIGITAL SPACE



360° FULL SERVICE DIGITAL
MARKETING AGENCY AND
TECHNOLOGY INTEGRATOR





WELCOME

Meet Workspace Digital - the first full service digital marketing agency and technology integration firm created by experts in the commercial interiors industry. After 70 years of designing, furnishing and inspiring the greatest places to work in North America, we have answered the call to provide solutions that align, connect and maximize the growing number of opportunities in both physical and digital workspaces.

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Meet Workspace Digital.

Our purpose is to provide lean, tested and effective solutions that are core to or stem from the workplace. Join thousands of companies who have trusted us for decades to furnish their physical workspaces and move confidently into the digital space with us.

QUALITY GUARANTEE

Whether you partner with Workspace Digital to influence one impact area or to implement a comprehensive turnkey program, every one of our clients receives the highest level of professional service.

- Knowledgeable and Friendly Digital Experts
- Straight-forward, Custom Packages to Fit Your Needs and Budget
- Effective Solutions that Yield Results

1948

*Parent Company
Founded*

100%

*Employee
Owned*

6

*Locations in the
United States*

17

*Year Average
Employee Tenure*



IMPACT AREAS



STRATEGY

From technology selection to marketing planning, Workspace Digital will help you maximize your resources, team and effort.



PEOPLE

Creating a digital culture at your organization and Investing in your team not only yields short-term results, but also builds a foundation for your future.



WORKSPACES

Ensure your people thrive in inspiring places to work. Physical and digital workspaces impact talent retention and acquisition, work culture and performance.



BRAND

Guided by strategy, executed by people, and with workspaces at the core, tie everything together with an optimized, comprehensive go-to-market approach.



OUR MISSION

We inspire change by creating digital workspaces that promote true team collaboration. Workspace Digital engages with our clients early in the building or moving process to help educate and guide them to the technology solutions that fit form, purpose and budget.

WORKSPACE TECHNOLOGY INTEGRATION

TECH

We are a Chicago based full-service Audio Visual and Technology Integration firm capable of executing on a global scale. Our consultative approach along with our 70-year history of delivering quality workspace solutions makes us unique in our market.



FULL SERVICE

- ➔ AV Consultation
- ➔ Asset Inventory
- ➔ Design and Engineering
- ➔ Video Conferencing
- ➔ Audio Solutions
- ➔ Wireless Charging
- ➔ Connectivity
- ➔ Control
- ➔ Room Scheduling
- ➔ Digital Signage
- ➔ Room Utilization
- ➔ Sensor Technology
- ➔ Bluescape
- ➔ Collaborative Technology
- ➔ Cloud-based Solutions
- ➔ AV Installation
- ➔ Displays
- ➔ Service and Support
- ➔ Digital Space Planning
- ➔ Sound Management
- ➔ Technology Accessories
- ➔ Custom Room Solutions

THE RIGHT SOLUTIONS FOR YOUR NEEDS

Workspace Digital Tech brings a history of experience designing and installing value-adding technology solutions that impact the way workspaces and meeting rooms function.

In addition to providing simple, cost effective and tested technology solutions, we also consult and custom design technology solutions to fit the unique needs of any special workspace environment.

From simple room technology packages to fully immersive meeting room systems, BOS and Workspace Digital provides a single source solution for all your furniture and technology needs.

We look forward to partnering with you to identify opportunities for both your current space and help plan for future growth. From design through procurement to installation and service, leverage our 360° in house services to guide your project from start to finish. Let us be part of your team.

AGENCY

Maximize the investments you make in your physical and digital spaces through our full offering of branding, marketing and creative agency solutions. Empower and enable your team through our training and consultation programs or focus on what you do best by leveraging our fully managed solutions.

**Win Business. Attract Talent.
Engage Teams. Inspire Culture.**

CREATIVE BRAND COMMUNICATION SOLUTIONS

TESTED, VETTED AND PERFECTED

Every solution has been tried and refined to ensure they are optimized and market-ready for your company.

EASY, FLEXIBLE AND CUSTOMIZED

All of our solutions are designed to enhance the effectiveness and reduce the time and cost of your marketing efforts.

THE POWER OF A TEAM

Leverage the combined brainpower of our growing team of marketing specialists, production equipment, digital assets, tools and knowledge base.

SIGNATURE SERVICES



DYNAMIC WEBSITES

Modern, media-rich and easy to maintain websites. From design to maintenance, trust all your website needs to Workspace Digital. We'll train your team or manage your site for you.



DIGITAL SIGNAGE

Welcome visitors, recognize employees, effectively communicate and boost work culture. Digital space planing, hardware and software selection, training and content management programs.



CONTENT MARKETING

Creating, sourcing, and aggregating enough content to feed your digital ecosystem can be a real challenge. Tap into our creative content team to discover effective and affordable programs.



VIDEO & PHOTOGRAPHY

Fast & engaging sizzle videos, fully integrated video series, product videos, tutorials, motion design, drone & VR, photography, media strategy: Harness the power of our professional media services.



BRAND IDENTITY

Your brand is the core of your marketing effort. From logo design to brand refresh, tone to tagline and typeface, we can position your business identity in a way that adds value to your target audiences.



GRAPHIC DESIGN

Engaging visuals and beautiful designs come together in a variety of digital and print applications. Proposals, invites, fliers, postcards, business cards, corporate signs, branding, brochures, and more!



SOCIAL MEDIA

Social media is everywhere, but tracking ROI for business use can be difficult. Learn how Workspace Digital is taking a different approach to social media and see results that will leave you more than satisfied.



DIGITAL STRATEGY

Maximize your efforts in the digital space by cultivating a digital culture within your organization. Training, consulting, internships, workshops - our team is here to help through knowledge and resources.



IN HOUSE WORKSPACE SERVICES





FURNISHINGS



WORKSPACE
CONSULTATION



FURNITURE
DISPOSITION



INSTALLATION
SERVICES



WAREHOUSING



PROJECT
MANAGEMENT



ASSET
MANAGEMENT



TECHNOLOGY
SERVICES



PROFESSIONAL
SERVICES



DIGITAL
MARKETING

PART OF THE BOS HOLDINGS FAMILY

BOS Holdings is an ESOP, 100% employee owned, consortium of American businesses focusing on commercial office interiors. From new, used and remanufactured office furniture to professional services such as space planning, design, technology integration, digital environments and project management, BOS Holdings collectively offers complete and effective workspace solutions.

WE OWN THE RESULTS

Controlling deliverables in-house minimizes outliers, reduces risk, ensures greater flexibility and allows us to be more accurate with our pricing and timing. When you partner with Workspace Digital, you work with Workspace Digital. We are also 100% employee owned.



INSIGHT

The digital space is constantly changing as new technologies, trends and opportunities become available. To keep your team in the know, we publish a collection of original and curated content on our website.

From exclusive interviews to product spotlights, discover hand picked digital resources, tips and examples at

www.Workspace.digital/INSIGHT



TECHNOLOGY PLAYBOOK

Hand Picked Solutions to Maximize Your Digital Workspace

Be sure to check out our new Technology Playbook areas to consider and 'Go To' Technologies for your space!

PARTNERS





Our Partnerships with leading technology manufacturers and service providers include only those to solutions that are tried and tested technologies in our own workspaces.



630.228.5258

info@workspace.digital

www.Workspace.digital

 Workspace.Digital.Agency
 WSpaceDigital
 WSDigital
 Workspace-Digital



WE LOOK FORWARD TO EARNING YOUR BUSINESS.

ROSELLE HQ

501 South Gary Ave.
Roselle, IL 60172

CHICAGO

328 South Jefferson St.
Suite 110
Chicago, IL 60661

MADISON

1954 S Stoughton Rd.
Madison, WI 53716

MILWAUKEE

W136 N4829 Campbell Dr.
Unit 1
Menomonee Falls, WI 53051

ORLANDO

200 Technology Park
Lake Mary, FL 32746